

Roadside Management Manual**Section:**
OFF-PREMISE SIGNS**Subject:**
SIGN CORRIDORS**INTRODUCTION**

The Minister may establish corridors and designate the community for which a corridor is established.

A sign corridor is a strip of rural land designated by the Minister adjacent to a provincial highway, but outside the operating highway right-of-way, where private advertising signs may be permitted to advertise goods and services of local area enterprises or organizations.

**ELIGIBILITY TO
APPLY TO ESTABLISH
A SIGN CORRIDOR**

The Minister may establish a corridor for an urban municipality on a provincial highway provided that:

- the urban municipality is located on the route of a provincial highway;
- the urban municipality is connected to the provincial highway by a community access road; or
- the urban municipality is connected to the provincial highway by a second provincial highway:
 - where a community is located on a provincial highway and the highway serves only that community (dead ends), a corridor may be allowed near the provincial highway junction; or
 - where a community is within ten kilometres of a junction of two provincial highways, consideration may be given to establishing the corridor near the junction.

**ELIGIBILITY TO USE
THE SIGN CORRIDOR**

Only those enterprises or organizations located within or adjacent to the community for which the corridor was established may install signs within the corridor. The enterprise or organization must have something

Section:**OFF-PREMISE SIGNS****Subject:****SIGN CORRIDORS**

tangible available for the motorists. Sign corridors will not to be used for promotion of a cause (e.g. Ban the Bomb).

The phrase “adjacent to” means any enterprise or organization whose physical location is within ten kilometres of the community, for which the corridor was established, except in cases where the highway terminates at a distance of more than ten kilometres.

Communities may use the sign corridor to promote:

- the community (e.g. "Welcome to Davidson");
- special events within the community (e.g. " Wild West Rodeo May 17th"); or
- community accomplishments (e.g. "Home to the 1994 World Curling Champions").

ADMINISTRATION

An administrator agreed to by the urban municipality and the rural municipality is appointed by the Minister to administer the provincial private sign regulations and local bylaws, as well as issuing sign permits for the sign corridor. The administrator is also responsible for the integrity of the sign corridor, which includes good sign appearance and weed control.

APPLICATION/PERMIT TO INSTALL SIGNS IN THE SIGN CORRIDOR

A permit is required from the Sign Corridor Administrator to install signs in the sign corridor.

SIGN CORRIDOR CANCELLATION

The Minister may, on written notice to the municipality administering a corridor, cancel approval of the corridor. The cancellation of the sign corridor may be initiated in writing by either the urban or rural municipality.

On receipt of a notice canceling a corridor, the municipality administering the corridor will surrender to the Minister all administration records related to the corridor.

Section:

OFF-PREMISE SIGNS

Subject:

SIGN CORRIDORS

On receipt of a notice from the Minister of the cancellation of the corridor, every person who has placed a sign in the corridor will immediately remove his or her signs. If the signs are not taken down, they will be removed in accordance with Ministry policy.

LOCATION

Depending on the location of the community as described in "Eligibility to Apply to Establish a Sign Corridor", the corridor will not extend further than five kilometres from the incorporated limits of the community, the access road serving the community or the highway junction serving the community.

A corridor is normally established on the right-hand side of a provincial highway, unless a geographic condition or property owner concern dictates that a corridor should be in whole or in part on the left hand side of the highway. Corridors cannot be established directly across the highway from each other for the same community.

CORRIDOR LENGTH

The total length of a corridor approaching a community will not exceed two kilometres. The two kilometre length does not have to be continuous, but can be in sections.

ESTABLISHING A SIGNING CORRIDOR

Where an urban municipality wants to have a corridor on a provincial highway, the urban municipality will apply in writing to the Minister requesting that the Ministry establish a signing corridor for their community.

Consultation is required between the urban and rural municipalities and the affected land owners. Documentation must be provided which indicates agreement has been reached between all parties.

The Minister may establish a sign corridor and appoint the Corridor Administrator in accordance with the Act and the regulations, or refuse to establish the corridor.

Section:

OFF-PREMISE SIGNS

Subject:

SIGN CORRIDORS

The urban municipality will:

- confer with the rural municipality and local landowners and determine the location for the corridors. Agreement by all three parties is required;
- confer with the rural municipality and determine who will administer the corridor;
- obtain an agreement with the rural municipality regarding the location and administration of the corridors;
- obtain agreements with the local landowners regarding the location of the corridors, placement of signs, and land rental rates; and
- request that the Ministry establish the corridor.

The rural municipality will:

- pass a resolution in council or otherwise approve in writing the establishment of the corridor; and
- agree who will administer the signing corridor according to all provincial and municipal laws.

The Ministry will:

- establish the signing corridor and appoint the administrator; and
- mark the corridor boundaries.

The Ministry will not be involved with the ongoing administration of the sign corridor.

The landowner may:

- agree to allow the sign corridor and permitted private signs on his/her property;
- negotiate and agree to fair rental rates for private sign land use; and/or
- impose special conditions with the agreement of the urban and rural municipalities.

Section: OFF-PREMISE SIGNS

Subject: SIGN CORRIDORS

Figure 1340-20-1

URBAN MUNICIPALITY RESOLUTION TO REQUEST A SIGN CORRIDOR

Resolution: _____ of _____
(village, town, city) (name) (Date)

Moved by: _____

Seconded by: _____

that the _____ of _____ enter into an agreement
(village, town, city) (name)

with the R.M. of _____ No. _____ for the establishment of a sign corridor at the following locations:

Highway	Corridor Description
_____	From _____
	To _____
_____	From _____
	To _____
_____	From _____
	To _____
_____	From _____
	To _____

(Signature of Municipal Official)

(Date)

Section:
OFF-PREMISE SIGNS

Subject:
SIGN CORRIDORS

Figure 1340-20-2

RURAL MUNICIPALITY RESOLUTION TO ESTABLISH A SIGN CORRIDOR

Resolution: R.M. of _____ No. _____
(Date)

Moved by: _____

Seconded by: _____

that the R.M. of _____ No. _____ enter into an agreement

with the _____ of _____ for the establishment of a sign
(village, town, city) (name)

corridor at the following locations:

Highway	Corridor Description
_____	<u>From</u> _____
	<u>To</u> _____
_____	<u>From</u> _____
	<u>To</u> _____
_____	<u>From</u> _____
	<u>To</u> _____
_____	<u>From</u> _____
	<u>To</u> _____

(Signature of Municipal Official)

(Date)

Section:
OFF-PREMISE SIGNS

Subject:
SIGN CORRIDORS

Figure 1340-20-3

RESOLUTION REQUESTING SASKATCHEWAN MINISTRY OF HIGHWAYS AND INFRASTRUCTURE TO ESTABLISH A SIGN CORRIDOR

To be forwarded to Saskatchewan Ministry of Highways and Infrastructure by the jurisdiction that will be responsible for the administration of the sign corridor.

Resolution: _____ (Date)

Moved by: _____

Seconded by: _____

that the _____ of _____ make an application to the
(village, town, city)

Saskatchewan Ministry of Highways and Infrastructure to establish a sign corridor at the following locations and that the _____ will administer the sign corridor.

(Clerk, Administrator, Other)

Highway	Corridor Description
_____	From _____
	To _____
_____	From _____
	To _____
_____	From _____
	To _____

(Signature of Municipal Official)

(Date)

Section:
OFF-PREMISE SIGNS

Subject:
SIGN CORRIDORS

Figure 1340-20-4

LANDOWNER'S PERMISSION TO ALLOW PROPERTY FOR A SIGN CORRIDOR

I/WE hereby give permission to the R.M. of _____ No. _____

and the _____ of _____ to establish a sign corridor on my property
(village, town city) (name)

at the following location(s):

Hwy.	Parcel	Qtr.	Sect.	Twp.	Rge.	W of
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

Special Conditions (if any)

(Landowner-Please Print)

(Signature of Landowner)

(Date)

Section:
OFF-PREMISE SIGNS

Subject:
SIGN CORRIDORS

Figure 1340-20-5

APPLICATION TO ESTABLISH A SIGN CORRIDOR

To be forwarded to Saskatchewan Ministry of Highways and Infrastructure.

In accordance with section 15(2) of *The Erection of Signs Adjacent to Provincial Highways Regulations, 1986*, R.R.S. c. H-3 Reg. 11, the community of _____ hereby requests the establishment of a sign corridor at the following locations:

Highway	Corridor Description
_____	From _____
	To _____
_____	From _____
	To _____

Attach a plan showing the details of the proposed sign corridor, including:

- distance from highway centreline; and
- distance from property lines (road allowance, blind line, 1/4 line).

I/we certify that:

1. Permission to establish the sign corridor has been obtained from the landowner/lessee or administrator, and the Rural Municipality of _____ No _____ in which the corridor will be located, as indicated by the attached documentation and that;
2. The _____ has agreed to administer the sign corridor in accordance with all provincial statutes, local municipal bylaws, and special conditions specified by the landowner.

(Signature of Urban Official)

(Date)

Section: OFF-PREMISE SIGNS

Subject: SIGN CORRIDORS

Figure 1340-20-6

PERMISSION TO INSTALL CORRIDOR SIGNING

From: _____ (Corridor Administrator) _____ (Date)

Dear Sir/Madam

Permission is granted for the installation of _____ signs at the following location(s):

Table with 3 columns: Highway, Land Location, Detailed Land Description. Includes four rows of blank lines for data entry.

This permit is issued subject to the following conditions:

- 1. The applicant is responsible for any alterations to telephone, power lines, or other utilities made necessary by the work authorized by this permit.
2. Issuance of the permit does not eliminate the need to comply with local building and zoning by-laws, and provincial and federal statutes.
3. The sign must be installed within six calendar months of the date of this permit. If the sign is not installed within this period, application must be made for renewal of this permit.
4. Sign size and spacing will be in accordance with section 15(2) of The Erection of Signs Adjacent to Provincial Highways Regulations, 1986, R.R.S. c. H-3 Reg. 11.
5. Special Conditions:

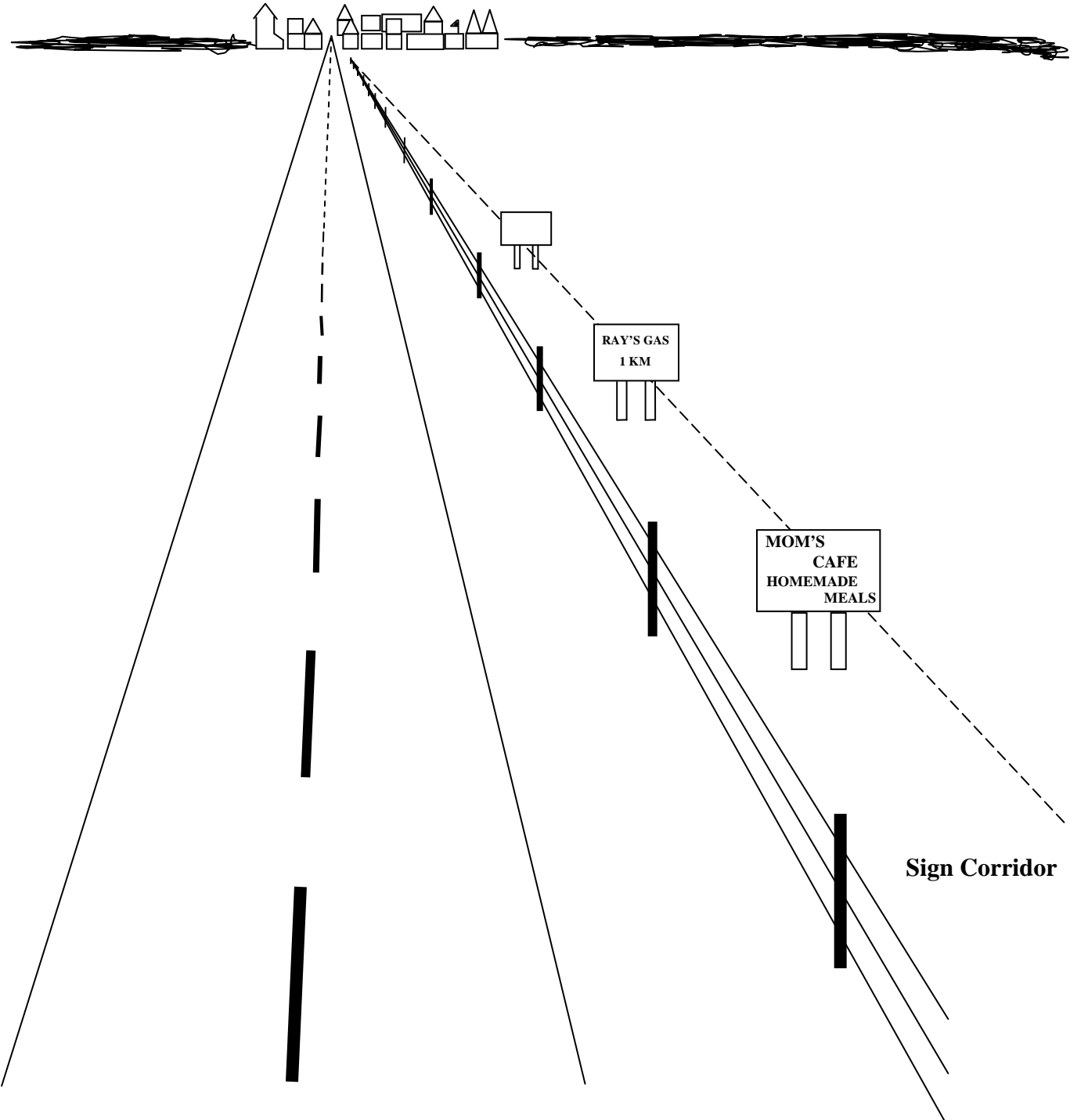
Yours truly,

Section: OFF-PREMISE SIGNS

Subject: SIGN CORRIDORS

Figure 1340-20-7

TYPICAL SIGN CORRIDOR



Roadside Management Manual

Section:	INTRODUCTION
Subject:	INTRODUCTION

INTRODUCTION

Businesses and communities want to place signs along provincial highways advertising their goods and services. Balanced against these desires is a wish not to have a large number of signs which will be a distraction to the road user and deter from an aesthetically pleasing roadway. At the same time tourists should be made aware of the many excellent facilities and tourist attractions in our province. Safety considerations are also of prime importance.

Sign legislation has been in effect for over 60 years and is similar to other jurisdictions throughout North America. Saskatchewan's legislation and regulations do permit signing opportunities through signs on premise, rural identification signing, sign corridors and signing within communities.

Private signs should present clear, concise messages and provide equal opportunities for all businesses and communities to present their messages. All signs must be maintained in a neat and professional manner.

The following are either selected portions taken directly from *The Erection of Signs Adjacent to Provincial Highways Regulations, 1986* or interpretations of these Regulations.

GENERAL LIABILITIES

All associated costs or liabilities resulting from sign fabrication and placement are the responsibility of the sign owner.

ADMINISTRATION

The Ministry controls and either directly or indirectly administers all signs adjacent to provincial highways outside the incorporated limits of organized hamlets, villages, towns and cities as outlined in *The Highways and Transportation Act, 1997* and associated regulations.

APPLICATION / PERMIT

Most private signs must be authorized by permit by the Ministry or the Ministry's designate.

Section: INTRODUCTION

Subject: INTRODUCTION

**OFF - PREMISE
SIGN PERMIT
CANCELLATION**

All off-premise private signs are governed by *The Highways and Transportation Act, 1997* (rural identification signs, signs in sign corridors and one time event signs). The minister or any person authorized by the minister may cancel a permit granted to install an off-premise sign at any time by giving the holder of the permit written notice of the cancellation personally or by registered or certified mail addressed to the last address of the holder of the permit that is known to the authorized person or the Ministry.



Roadside Management Manual

Section: SIGN ADMINISTRATION

Subject: GENERAL PROHIBITIONS

INTRODUCTION

Sign prohibitions apply to all private signs governed by *The Highways and Transportation Act, 1997*.

GENERAL SIGN PROHIBITIONS

No person will install, place or otherwise locate within 400 m of a provincial highway, outside the limits of a city, town, village or organized hamlet, a private sign that:

- displays any intermittent, flashing or rotating light; (Some examples include flood lights, yard lights, area lighting or other lights that, in the opinion of the Ministry, are excessively distracting to the public or create a traffic hazard.)
- has any moving or rotating parts; (Movable message signs, moving or rotating parts, or devices with flashing, blinking or turning lights.)
- in any way resembles an official sign, or a standard or commonly used traffic control device, and that may cause motorist confusion; (Any sign that bears a legend giving a command such as "stop", "stop ahead", "turn", "caution", etc., or any legend that in any way imitates a standard commonly used traffic control device, an official traffic sign or other traffic regulating device. The colours of red and yellow will be prohibited as background colours.)
- is located within any sight triangle and, by itself, interferes with sight lines of any road intersection or at-grade railway crossing;
- the area which is covered by a sight triangle; or
- is greater than 0.3 m² in area for every metre that the sign is distant from the highway centreline.

The Alcohol Control Act restricts any advertising or reference by sign or billboard promoting alcoholic beverages. This includes any references to beverage rooms, "happy hours", liquor or beer company sign sponsors, their logos or products.



Roadside Management Manual

Section: **SIGN ADMINISTRATION**

Subject: **GENERAL CONDITIONS**

INTRODUCTION

Conditions apply to all private signs governed by *The Highways and Transportation Act, 1997*.

PRIVATE SIGNS

A permit is deemed to be granted subject to the following terms and conditions:

- the holder of a permit will ensure that all signs installed under the permit are located off the right-of-way and do not encroach on the right-of-way of a provincial highway or a roadway maintained by the Ministry unless expressly permitted by the permit (Installed outside of the normal highway right-of-way that in most cases includes at least the highway ditch up to the fence line);
- the holder of a permit will ensure that all signs installed under the permit are maintained in an appearance that is, in the opinion of the Ministry or an authorized person, neat and professional;
- no holder of a permit will install a sign under the permit that may, in the opinion of the Ministry or an authorized person, cause or create an unacceptable hazard or distraction to a driver on a public highway; and
- the holder of a permit will ensure that all signs installed under the permit conform to all local municipal bylaws dealing with the installation and maintenance of signs.

GENERAL CONDITIONS APPLYING TO OFF - PREMISE SIGNS

Conditions apply to all off-premise private signs governed by *The Highways and Transportation Act, 1997* (rural identification signs, signs in sign corridors and one time event signs). No holder of a permit will install an off-premise sign pursuant to the authority of the permit:

- adjacent to any provincial highway, where official signs are in place on that highway and those official signs contain guidance, direction or information of the same kind that will be put on the off-premise sign (The minimum distance between signs is 12 m for

Section: SIGN ADMINISTRATION

Subject: GENERAL CONDITIONS

every m² of area of the larger of the two signs. Signs larger than 12.5 m² in area may be spaced at a minimum distance of 150 m);

- nearer than 500 m from the intersection of two provincial highways, or a provincial highway and a provincial road and for the purposes of this clause and in the case of an interchange, the 500 m is to be measured along the highway from the nearest end of the pavement widening at the exit from, or entrance to, the through lanes;
- that is greater than 23 m² in area;
- that is greater than eight metres in height from the bottom of the sign support to the top of the sign face;
- that is made to form part of, or is attached to, a fence or building;
- that is installed on trees, or painted or drawn on rocks or other natural features;
- that is installed adjacent to a horizontal curve on any provincial highway where an advisory speed has been posted;
- incorporates an advertising device as part of its make-up or structure; or
- on land owned by Her Majesty in right of Canada or in right of Saskatchewan, unless it is set back from the centreline of the highway a distance as specified in the sign permit.

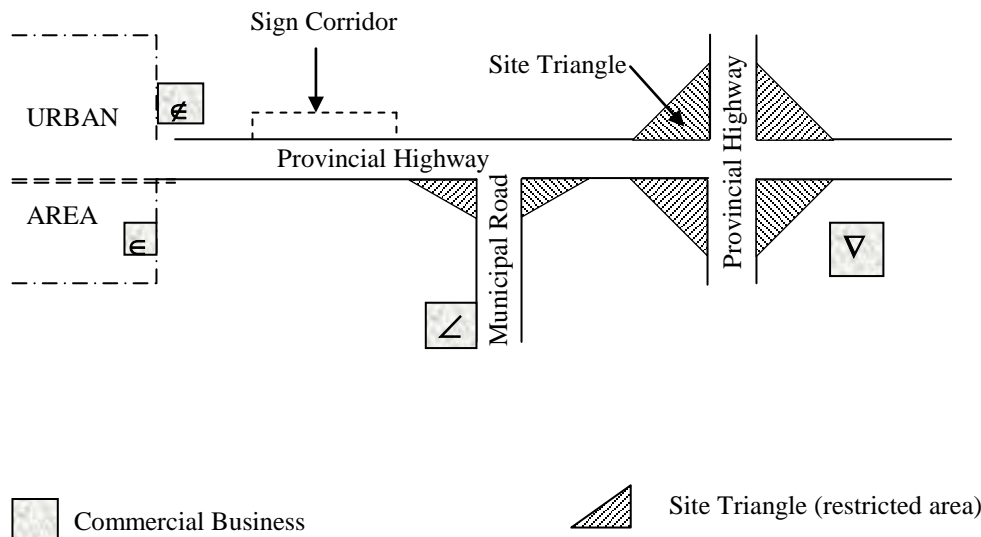
Section:

SIGN ADMINISTRATION

Subject:

GENERAL CONDITIONS

Figure 1320-20-1 Allowable Private Signing



NOTE: All commercial signs must be on private property outside the highway right-of-way. Advertising signs within the sign corridor can promote a business. Identification signs only can give business name, product or service available and where it is located.

Business	Location	Allowable Private Signing		
		On-premise	Off-premise	Sign Corridor
€-∩	Inside urban area	Yes	No	Yes
€-	Just outside urban area	Yes	Yes (Off-premise or sign corridor)	
∠®	< 10 km from urban centre	Yes*	Yes (Off-premise or sign corridor)	
∇-	> 10 km from urban centre	Yes*	Yes	No

*Yes if within 400 m of the highway. Beyond 400 m signing is dependent on local by-laws.

Section:
SIGN ADMINISTRATION

Subject:
GENERAL CONDITIONS

Table 1320-20-1 Private Sign Spacing Requirements

Sign Area*		Minimum Lateral Distance** of Sign from Centreline		Minimum Distance*** of Sign from Other Permitted Signs	
Square Metres	Square Feet	Metres	Feet	Metres	Feet
3	32	22.0	72	36.0	118
4	43	22.0	72	48.0	157
5	54	22.0	72	60.0	197
6	65	22.0	72	72.0	236
7	75	23.3	76	84.0	276
8	86	26.7	88	96.0	315
9	97	30.0	98	108.0	354
10	108	33.3	109	120.0	394
11	118	36.7	120	132.0	433
12	129	40.0	131	144.0	472
13	140	43.3	142	150.0	492
14	151	46.7	153	150.0	492
15	161	50.0	164	150.0	492
16	172	53.3	175	150.0	492
17	183	56.7	186	150.0	492
18	194	60.0	197	150.0	492
19	205	63.3	208	150.0	492
20	215	66.7	219	150.0	492
21	226	70.0	230	150.0	492
22	237	73.3	240	150.0	492
23	248	76.7	252	150.0	492

* Allowable sign surface areas range from a maximum of 23 m² to a minimum of 3 m².

** Signs can be no closer than 3.33 m from the highway centreline for every square metre of sign surface area. All signs must be located outside the provincial highway right-of-way.

*** The minimum distance between signs is 12 m for every square metre of area of the larger of the two signs, up to a maximum distance of 150 m for signs larger than 12.5 m².

Submit completed application form to:

Fax: 306-933-8313

Mail: Saskatchewan Ministry of Highways & Infrastructure
Bay #18-3603 Millar Ave
Saskatoon, SK S7P 0B2

SIGHT TRIANGLES

